



# IMPACT REPORT

2020-2021



# OUR MISSION

Navy Pier is a 501(c)(3) nonprofit corporation established in 2011 to maintain and oversee the redevelopment of one of the top-visited leisure and cultural destinations in the world.

Navy Pier is the People's Pier, Chicago's lakefront treasure, welcoming all and offering dynamic and eclectic experiences through partnerships and programs that inspire discovery and wonder.



**9 MILLION**  
guests visit  
Navy Pier annually



**70+ LOCAL**  
businesses including  
3 nonprofits



**3,000+**  
Chicago employees,  
many in their first jobs



**250+ FREE**  
Arts, Culture, and  
Engagement programs  
annually

Navy Pier celebrates Holi as part of the Global Connections series presented by ComEd.

## A MESSAGE FROM NAVY PIER'S BOARD CHAIR

Chicagoans, like all people, are only now emerging from a shared experience that significantly reshaped the way we work; the way we play; and, indeed, the very way we think. Despite our longing for each other's company, the way we gather became a tough conversation, even as pandemic mitigation measures slowly lifted. Where can we gather? That answer became clear as friends, neighbors, and even those first intrepid travelers embraced Navy Pier with its wide-open spaces, fresh breezes off the lake, unrivaled views of the city, and engaging free programming. With 1.3 million guests in 2020 and 5.2 million 2021—57% percent of whom reside in the Chicago area—we picked up our mantle as the “People’s Pier.”

Like many nonprofit organizations, Navy Pier faced profound financial crisis during the pandemic shutdown, tantamount to a \$20 million shortfall. It took a dedicated base of board members, civic leaders, and generous donors to launch and fulfill the *Save the People’s Pier* campaign, raising the \$9.1 million dollars required to trigger a matching grant from the State of Illinois and to keep Chicago’s lakefront treasure free and open to the public, just as Daniel Burnham envisioned it.

Since earned revenue opportunities were eliminated due to shutdowns, this crisis became the first real test for Navy Pier, just as it was celebrating its 10<sup>th</sup> anniversary as an independent, nongovernmental organization supported through philanthropic sources. I want to thank Navy Pier’s volunteer board, corporate partners, foundation supporters, and the many generous people who contributed to the *Save the People’s Pier* campaign. You did just that. I also want to thank the incredible Navy Pier team led by President and CEO Marilyn Gardner, who has helped shape the landmark’s identity through decades of physical and programmatic evolution. Navy Pier has evolved to be more resilient, teaching us valuable lessons as we continue to grow.

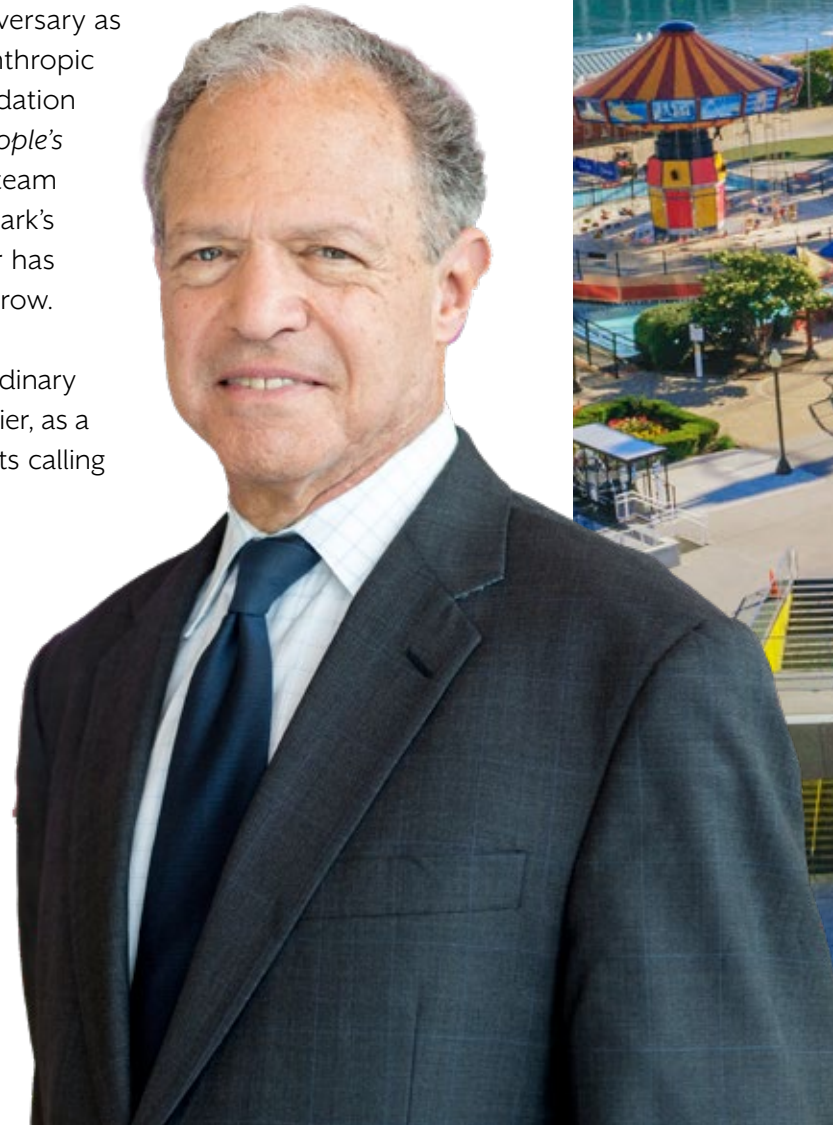
Supporting Navy Pier as a 501(c)(3) must grow beyond extending help in extraordinary times. It’s on us now to shift our thinking from “Save” the Pier to “Sustain” the Pier, as a beautiful and safe destination—not just the perfect postcard of Chicago, but its calling card as well.

Thank you all for your continuing support.

Sincerely,



William J. Brodsky



### CENTENNIAL WHEEL



42 gondolas

Up to one  
**MILLION**  
riders each year

Open  
**YEAR ROUND**

**200-FEET**  
tall with 360-degree  
views of the city

**50,000 +  
FREE RIDES**  
donated to local  
nonprofits



**FREE  
FIREWORKS**



**2X WEEKLY**  
every Wednesday and  
Saturday

**33 PERCENT**  
of designs are new  
each year

Chicago's home for free fireworks, all summer long.

## A MESSAGE FROM NAVY PIER'S PRESIDENT AND CEO



When we began our phased reopening in April 2021 following the unprecedented pandemic shutdown, many Chicagoans ventured back to a Navy Pier they never knew. Viewing it as a safe re-entry destination for day-trippers and locals, community members discovered that Navy Pier had evolved with an eye toward environmental sustainability and authentic local experiences. Our neighbors began to realize that if you haven't been to Navy Pier in the past five years, you haven't been to Navy Pier.

With nearly a mile of parks, attractions, shops, restaurants, and hundreds of free programs, each visit is unique. I want to take this opportunity to thank our guests for choosing to

spend their precious free time with us. I also want to thank our committed Board of Directors and Chair Bill Brodsky for their passionate stewardship of this legacy landmark.

Navy Pier is also an inviting civic space and local resource for our community. It's an economic engine that employs more than 3,000 people across some 70 businesses that generate upwards of \$13 million in city, county, and state taxes, while its visitors spend \$200 million each year in the Streeterville neighborhood. Although it operates on publicly owned property, Navy Pier does not receive tax dollars to support its operations. Nevertheless, we offered significant rent relief and altered hours during the pandemic shutdown

and recovery, to help support the small and family-owned businesses that call Navy Pier home.

We invite you to call Navy Pier home, too. This is, after all "Chicago's front porch." I encourage you to come experience all that Navy Pier has to offer. Come witness our transformation. Cheer on our artists. Support our mission. Join in our future growth. We're thrilled to be here for you. Thanks for being there for us.

All the best,

**Marilynn Gardner**



## WATCH 2020 GALA

one of the many  
performances streamed  
during the shutdown

[CLICK HERE](#)



Circles painted on the Polk Bros. Park lawn help *Water Flicks* audiences keep socially distanced during the early days of reopening.

# LOOKING BACK ON 2020

After a successful winter season in 2019/2020, Navy Pier had big plans on the horizon for March of 2020. Preparations were underway to present a free exhibition of renowned Chicago artist Nick Cave's latest interactive art installation, *The Let Go*, and hundreds of other collaborations were scheduled with local artists, performers, and musicians throughout the year. But by mid-March, the Pier's vibrant free programming—like nearly everything else in the world—was put on hold out of an abundance of concern for public health and safety.

While activity at the Pier may have come to a halt, staff immediately turned to planning a safe reopening and launched virtual programming to bring the excitement of Navy Pier into guests' homes. Within weeks, live performances by Chicago's top DJs and interviews with beloved local musicians were streaming live in homes across the country. At the same time, the facility's



Despite closure, Navy Pier hosts American Red Cross Blood Drive.



The public art piece *Postcards to Chicago* adds color to the North Dock. The mural was generously supported by Virginia and Norman Bobins, The Robert Thomas Bobins Foundation, Jim and Ann Nichols, and the Linda & Richard Price Family Fund.

expansive spaces made the Pier an ideal location for the American Red Cross when all other would-be donation sites—local schools and businesses—were closed. A partnership with Navy Pier enabled the Red Cross to combat a nationwide shortage of blood by providing a safe and accessible location for donors. Although still officially closed to the public, hundreds of people came to Navy Pier and donated blood between April and June.

As the shelter-in-place order was lifted, the Pier was one of the first downtown entities to reopen. Its abundant outdoor, waterfront space allowed guests to safely visit and experience a wide selection of open-air cultural programming. Navy Pier quickly established itself as a leader in safe reopening practices with hospital grade cleaning procedures and the creation of “Social Distancing Ambassadors” who warmly greeted guests and encouraged mask-wearing, and safe distances.

The Pier worked with performance artists throughout the summer when all other indoor venues were closed, and most concerts and festivals cancelled. Additionally, the Pier recognized that with the cancellation of street fairs across the region, local makers and artisans were badly in need of ways to share their craft and interact with the public. To meet this need, Navy Pier partnered with local business development groups to launch its Neighborhood Artisan Markets and welcomed

hundreds of local artists to sell their art, handcrafted goods, bespoke trinkets and more along the Pier’s waterfront South Dock.

In July of 2020, Navy Pier unveiled its newest public art installation, *Postcards to Chicago*. The 700-foot-long mural is the product of a multifaceted collaboration between the Pier, Design Museum of Chicago, photography students from the School of the Art Institute of Chicago, the University of Illinois, Chicago, and Harry S Truman College as well as generous private donors. Today, the vibrant canvas splashes color along the Pier’s North Dock wall with its artistic interpretations of Navy Pier icons.

Despite these efforts, there simply were not enough people visiting the Pier to support standard operations nor sustain the 70 business partners who call the Pier home. In mid-August, Navy Pier announced that it would temporarily close following the Labor Day holiday to limit the financial impact brought on by the pandemic and ensure its partners could survive what would have been a devastating slow winter with travel and tourism at a standstill. Just as with the Pier’s earlier closure, Navy Pier staff immediately set to work preparing for the next reopening and launched its *Save the People’s Pier* fundraising campaign.

### These are just some of the amazing artisans and small businesses that have been part of the Artisan Markets:

Abstract Spaces  
Akua Cosmetics  
Alexandra Jamroz Designs  
Alterego  
Arise Creations  
Artbyjrk700  
Article Studio  
Avanti Elegant Boutique  
Battle Wrapped  
Beauty Wellness Pharm Corp  
BeYOUtifully Abundant  
Blossom Girls  
Bonita Tu  
BroZacBling & Things, Inc.  
ButtersRX  
Cayitas Creations  
Chicago Photography Classes  
Chicago School of Shoemaking & Leather Arts  
Cindy’s Stiches & Sterling  
Claybird Pottery Studio  
CocolaBruja  
Da Hot Spot  
Dana Todd Pope  
Deztinni  
Diaspora Designs by Cristian  
Dr. Herbal’s Organic & Vegan Hair Care  
Dream in Color Clothing  
Eco Boutique by Alejandra  
Edith Robertson Silver & Gold  
Ella’s Sustainable Creations  
Ermi Beauty  
Etiti Ayeni  
Exotik Creations  
Fasin@rte Artesanias Mexica  
Fearlessly Hue  
Freedom Soul Care Boutique  
GAIA Designs By Q  
Glitzbynina  
Grevyi  
Gro Tress Essentials  
GwenLacole Boutique  
Healthy Clean  
Henji Designs  
Her Love Art  
Italia Fields  
Lexx Lucre Arts  
L’Marie Nail Lacquer  
LvingBeDiff  
Mama Africa’s Marketplace  
mapMan Chicago  
Meadows arte en papel  
Milenia Events Decor  
Minnie Watkins Fine Art  
Modesto’s arts  
Nature’s Bling  
Nicold Pittman  
Nomadic Ant  
Novel-Tees Customs  
NVious Creations  
Nychtown Digital Agency  
Pasele Senito  
Philosofher  
Pocha Shop  
Roasted Leaf  
Rochy’s Studio  
Samceramics  
So Sole Chicago  
Soap Junkii Bath + Body  
TAC - Freedom Naturally Beautiful  
TienditaRDP  
Willie’ T’s  
With you in Mind Resale Shoppe  
Wolcott Ave  
Yeurljazzy Organiz Creations



## NEIGHBORHOOD ARTISAN MARKETS

With vast outdoor spaces, Navy Pier created a series of waterfront Neighborhood Artisan Markets so local makers could safely interact with the public and sell their handmade goods when other street fairs and farmers markets were cancelled due to the pandemic.

One artisan used her talents to sew fabric facemasks at the height of the mask shortage. After three days of selling her colorful, handmade masks on the Pier, she had made enough money to pay 3-months’ rent on her art studio in which she otherwise would have been forced to give up.

Nearly all participants are women or minority-owned businesses representing ten distinct Chicago neighborhoods. The Neighborhood Artisan Markets proved so popular, they continued into the fall 2020 and resumed in summer 2021 to become an annual Navy Pier initiative.



## A CAMPAIGN TO SAVE THE PEOPLE'S PIER

Navy Pier navigated unprecedented challenges during the COVID-19 pandemic. A fundraising campaign to *Save the People's Pier* resulted in more than \$9 million in philanthropic contributions to ensure the future of Navy Pier's non-profit mission.

Navy Pier recognizes with deep gratitude the generous donors who supported this critical effort.

Jennifer Steans and Jim Kastenholz | Pritzker Foundation | Norman and Virginia Bobins  
Joan and Bill Brodsky | Linda and Richard Price Family Fund | Fifth Third Bank | ITW  
Northwestern Medicine | Polk Bros. Foundation

Allstate Insurance Company | Jacolyn & John Bucksbaum | Caerus Foundation, Inc.  
Cboe Global Markets, Inc. | Michelle L. Collins | The Crown Family | GCM Grosvenor  
Emily Heisley Stoeckel & Kevin L. Stoeckel | The Heisley Family Foundation | Koch Family Foundation  
Nicor Gas | Peoples Energy Community Fund | John H. Simpson Charitable Trust

Lisa & Jeff Aronin | Bank of America | BMO Harris Bank | David Brown & Suzanne Muchin | Gisselle Castillo-Veremis  
CDW | Sunny & Gery Chico | CIBC | Ricardo Estrada | Marilyn Kelly Gardner | Scott Goodman  
Dean M. Harrison | Adam L. Hoeflich | Karen Z. Gray-Krehbiel & John H. Krehbiel, Jr. | Donna LaPietra & Bill Kurtis  
Joe & Rika Mansueto | Laura & Craig Martin | Theresa E. Mintle & Michael A. Toolis | Northern Trust | PNC Bank  
Bridget Reidy | Sandy & Jim Reynolds | John Schmidt & Janet Gilboy | Pratima & Niranjana Shah  
Supera Family Foundation | Robin Loewenberg Tebbe & Mark Tebbe | Kelly Welsh & Ellen Alberding

These supporters sustained Navy Pier, its business partners, and the free cultural programs it shares with millions of guests each year.

# LOOKING BACK ON 2021

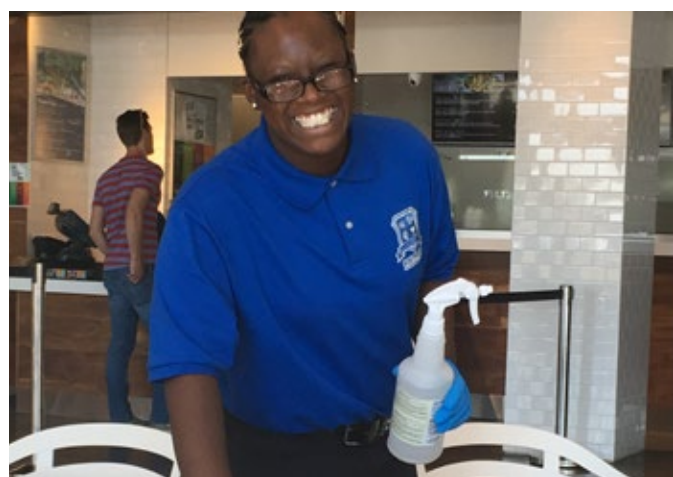
Following long days darkened by the global health crisis, Navy Pier reopened in stages. Thanks to generous individuals, corporations, and foundations that supported the *Save the People's Pier* campaign, the Pier fully reopened to the public in May 2021. This critical funding made possible a rent relief program for the Pier's on-site business partners, ensured the preservation and operation of the Pier facility when all other revenue was halted, and bolstered the Pier's free year-round programming to be enjoyed by millions of guests.

Navy Pier's accessible and free arts and culture programs, including Water Flicks movies in Polk Bros Park, Wiggleworms youth music classes, Pier Fitness classes, and the Water Colors jazz concerts, returned. The Neighborhood Artisan Markets showcased small and family-owned businesses and artisans. Audiences appreciated the re-launch of beloved events such as Pier Pride and the LatiNxt music festival. The Pier's 70 tenant partners, and fellow nonprofits **Chicago Shakespeare Theater** and **Chicago Children's Museum**, began to welcome back guests.

New attractions also abounded in 2021. Joining the iconic *Centennial Wheel* in Pier Park, the exciting Drop Tower raised then plunged guests from 100 feet in the air. New art installations included *Our Common Home*, an interactive piece that grappled with the impact of global climate change. Navy Pier partnered with **Northwestern Medicine** to open **The Wellness Way Fitness Trail**, a 1.5-mile path encircling both the North and South Docks with distance markers and health tips. The year ended with a reimagined signature winter event, **Light Up The Lake**, featuring a dizzying sculptural array of 600,000 twinkling lights along with indoor ice-skating.



Water Colors jazz program audience members dance to Tito Carrillo Sextet presented by Jazz Institute of Chicago.



Navy Pier is home to a classroom for Southside Occupational Academy, where students with special needs develop employable skills.

The new **Sable Hotel**, named for a Naval aircraft carrier stationed at the Pier during WWII, opened to acclaim in March. The long-planned luxury hotel, the 100<sup>th</sup> property of the Curio Collection by Hilton, boasts 223 rooms with floor-to-ceiling views of the lake, as well as 4,300 feet of new meeting and event space. **Offshore** rooftop bar is now home to the world's largest rooftop venue, as noted by the Guinness Book of World Records.

Nowhere was Navy Pier's role as cultural hub more apparent than in the inaugural **Chicago Live** performance festival that united 50 of Chicago's top performing arts companies in a single event for the first time. As performing arts and entertainment venues were the first to shutter and the last to reopen, there was no better place for this impressive assemblage of talents to warmly welcome audiences back to live performance.



## CHICAGO LIVE MAKES HISTORY, JOYFULLY DESTINED TO REPEAT ITSELF

The logistics alone should have made it impossible.

With just five weeks between initial conception and final ovation; overwhelming pandemic concerns; supply-chain issues; employment shortages; plus all the usual dreams, dreads, and dramas that come with mounting any work for the stage, *Chicago Live* united 50 of Chicago's top cultural organizations along with smaller companies and emerging artists for an unprecedented two-day live-performance festival that heralded the return of Chicago's arts scene after a painful 18-month shutdown. For the first time, the likes of Broadway in Chicago, Lyric Opera, Second City, Chicago Symphony Orchestra, Black Ensemble Theater, Joffrey Ballet, Chicago Shakespeare Theater, Puerto Rican Arts Alliance, Steppenwolf Theatre Company, and so many more, performed collaboratively as part of a single event.

"If it's possible for something beautiful and good to be borne of the unthinkable tragedy of the pandemic and its economic fallout, then *Chicago Live* was it," said Navy Pier President and CEO Marilyn Gardner. "The entertainment and hospitality industries were the first hit by the pandemic and the last to come back. *Chicago Live* not only reunited artists and audiences, but it returned hundreds of people to work, both onstage and backstage. Navy Pier was proud to host such a meaningful platform to reconnect."

As an economic engine especially proud of its workforce, Navy Pier was gratified that *Chicago Live* not only reunited some 480+ performing artists with their audiences, but also gave 95 stagehands and tech operators a desperately needed paycheck long after other pandemic safety-net income had been depleted.

"Access" quickly became the defining principle of the event. Over September 24-25, 2021, more than 80,000 people visited the Pier, where they not only encountered works across disciplines and genres in back-to-back performances, but could do so at no cost. As one guest put it, a family who might otherwise not be able to afford tickets to just one of these great companies was now able to experience the breadth of what Chicago's artistic community has to offer for free.

The festival included master classes connecting artists from Steppenwolf and Hubbard Street Dance Chicago with students from the Chicago High School for the Arts. *Chicago Live* was captured as a television special that aired on ABC7.

"This event is the only one of its kind that celebrates the broad spectrum of diversity of the performing arts community... not prioritizing one artistic form over another and that compensates artists equitably regardless of budget size or stage of development," said Kia Smith, Executive Artistic Director of South Chicago Dance Theatre.

The festival was made possible by a grant through the Illinois Office of Tourism and a visionary \$1 million lead gift from the Pritzker Foundation. The Foundation was so moved by the results, that it quickly committed additional support for 2022, 2023, and 2024 to ensure that this uniquely Chicago experience would be able to live on as an annual event.

**"Chicago Live celebrates connection, the connection between the cultural organizations that spark joy, the connection between artists and audiences who feed each other's souls, and our connection with each other as we see our shared humanity reflected in the words, music, and movement that helps define our great city."**

**Pritzker Foundation Trustee Gigi Pritzker**



### ARTISTS AND ENSEMBLES:

- ABOUT FACE THEATRE
- ACTORS' GYMNASIUM
- LYRIC OPERA'S RYAN OPERA CENTER
- BLACK ENSEMBLE THEATER
- BLUE MAN GROUP
- BROADWAY IN CHICAGO
- BUDDY GUY'S NUBLU BAND
- CHIARTS JAZZ COMBO
- CHICAGO CHILDREN'S CHOIR
- CHICAGO CHILDREN'S THEATRE
- CHICAGO FRINGE OPERA
- CHICAGO OPERA THEATER
- CHICAGO SAMBA
- CHICAGO SHAKESPEARE THEATER
- CHICAGO SYMPHONY ORCHESTRA
- DJ READERZ
- GALAXIE CHICAGO
- GIORDANO DANCE CHICAGO
- HARRIS THEATER FOR MUSIC AND DANCE
- HELL IN A HANDBAG PRODUCTIONS
- HIplet
- HUBBARD STREET DANCE CHICAGO
- JABOWEN DIXON
- JOEL HALL DANCERS
- JOFFREY ACADEMY
- JONAS FRIDDLE
- KATIE KADAN
- KOKANDY PRODUCTIONS
- KOREAN PERFORMING ARTS INSTITUTE CHICAGO
- MANDALA SOUTH ASIAN PERFORMING ARTS
- MEHER DANCE COMPANY
- MERCURY THEATER CHICAGO
- MUNTU DANCE THEATRE
- NATHALIE JOACHIM & SPEKTRAL QUARTET
- NORTHLIGHT THEATRE
- OLD TOWN SCHOOL OF FOLK MUSIC
- PORCHLIGHT MUSIC THEATRE
- PUERTO RICAN ARTS ALLIANCE
- RHODEE CASTILLO AND THE GARIFUNA FLAVA BAND
- SECOND CITY
- SOUL CHILDREN OF CHICAGO
- SOUTH CHICAGO DANCE THEATER
- STEPPENWOLF THEATRE COMPANY
- TEATRO ZINZANNI
- THE SELDOMS
- VICTOR GARCIA ORGAN QUINTET
- YIN HE DANCE COMPANY

2021

# CHICAGO LIVE

**2-DAY**  
performance festival  
celebrates reopening of  
Chicago

**50+**  
arts & culture  
organizations

**480+**  
performing artists

**125+**  
backstage technicians

**80,000+**  
guests



## ARTS, CULTURE, AND ENGAGEMENT PROGRAMMING 2020-2021

In addition to *Chicago Live!*, Navy Pier offered 250 free Arts, Culture and Engagement programs, including:

- After School Matters Showcase
- Chi-Soul Fest
- Chicago Shakespeare in the Park
- Chicago Shakespeare Theater - *Othello* Screening
- Chi-Soul Fest
- Christmas Tree Ship
- Earth Day Free Wheel Day
- Free Centennial Wheel Day
- Fresh Fest!
- Global Connections
- HalloWheel
- Holiday Decor & Market
- LatiNxt
- Live on the Lake!
- Welcome Back Chicago—DJ & Fireworks
- Moonlight Movies
- National Ferris Wheel Day
- Navy Pier Pride
- Noche Caribeña
- *Our Common Home*, public art exhibit
- Pier Fitness - Rush Hour
- Pier Fitness - Sunset Yoga
- Pier Pumpkin Lights
- Rhythm World 30
- Sequence Ch!cago
- Skyline Sessions
- Soapbox Science
- St. Patrick's Day Free Wheel Day
- Stroller Grooves
- Summer Fireworks
- Veteran's Day Free Wheel Day
- Water Colors
- Water Flicks
- Wave Wall Moves
- Wave Wall Wax
- WiggleWorms
- Winter Music Series

With generous support from the Pritzker Foundation and Enjoy Illinois, *Chicago Live!* provides access to audiences of all backgrounds to artists across disciplines.

## THE PEOPLE'S PIER



### 363 DAYS

Navy Pier only closes on Thanksgiving and Christmas Day



### 50 ACRES

of parks and attractions



### 210 MILLION

guests have visited Navy Pier since its 1995 reopening



WATCH  
NAVY PIER  
SIZZLE REEL

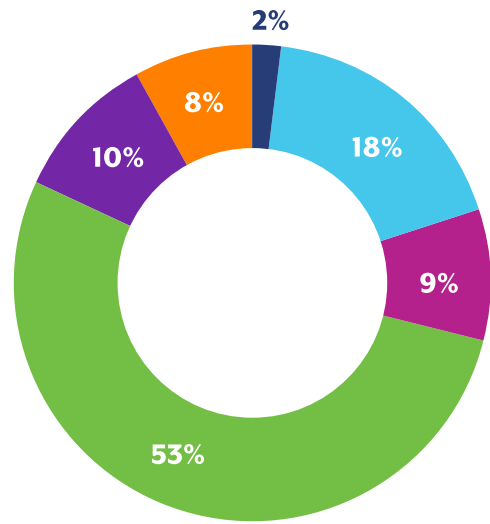
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WE INVITE YOU TO  
**CALL NAVY PIER HOME**

# 2020 FINANCIALS

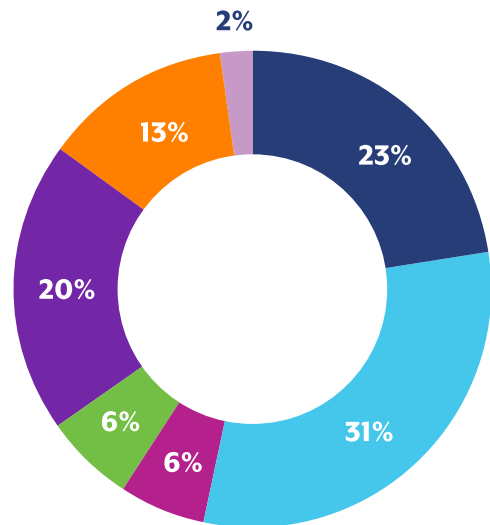


# 2021 FINANCIALS



## OPERATING EXPENSES

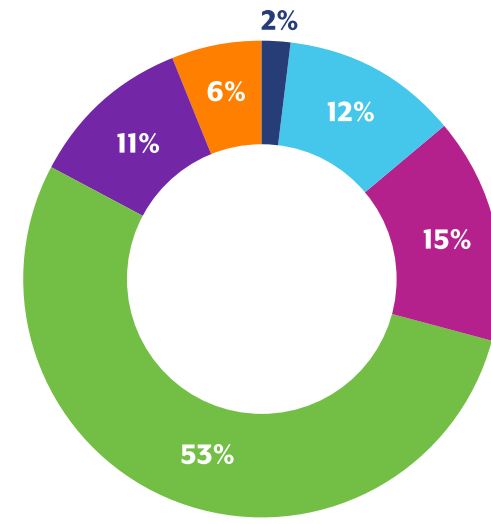
Fundraising	\$860,880
Administration	\$7,350,066
Arts, Culture, and Engagement Programming	\$3,601,248
Facility Operations	\$21,879,489
Facility Maintenance	\$3,986,752
Marketing and Communications	\$3,440,411
<b>Total Operating Expenses</b>	<b>\$41,118,846</b>



## OPERATING REVENUES

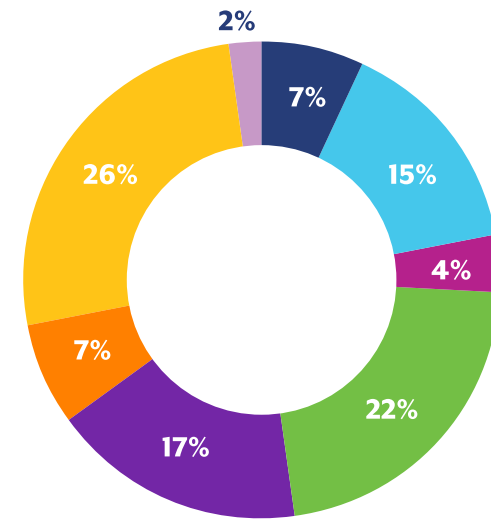
Philanthropy and Sponsorships	\$3,669,273
Partner Leases	\$5,004,354
Arts, Culture, and Engagement Programming	\$935,832
Pier Park Amusements	\$943,786
Parking	\$3,232,511
Facility Event Rental	\$2,084,555
Other	\$244,177
<b>Total Operating Revenues</b>	<b>\$16,114,488</b>

Expenses includes depreciation costs of \$10,281,374 and debt service of \$2,136,242. Total expenses, less depreciation and debt service, are \$28,701,230.



## OPERATING EXPENSES

Fundraising	\$1,233,086
Administration	\$6,516,531
Arts, Culture, and Engagement Programming	\$7,990,042
Facility Operations	\$28,235,118
Facility Maintenance	\$5,859,131
Marketing and Communications	\$3,384,423
<b>Total Operating Expenses</b>	<b>\$53,218,330</b>



## OPERATING REVENUES

Philanthropy and Sponsorships	\$3,668,334
Partner Leases	\$8,371,377
Arts, Culture, and Engagement Programming	\$2,426,136
Pier Park Amusements	\$12,017,224
Parking	\$9,634,769
Facility Event Rental	\$4,134,269
COVID-19 Relief	\$14,342,500
Other	\$1,255,019
<b>Total Operating Revenues</b>	<b>\$55,849,628</b>

Expenses includes depreciation costs of \$10,487,628 and debt service of \$2,233,930. Total expenses, less depreciation and debt service, are \$40,496,772.



# 2022 & BEYOND

Engaging guests and creating new, authentic experiences that showcase the diversity of this great city is what Navy Pier is all about. While tourism continued to recover in 2022, and families and locals embarked on road trips and staycations Navy Pier saw nearly 6 million guests by Labor Day weekend. As post-pandemic attendance continues to climb, even greater visitation is projected from around the corner and across the globe to interact with the cuisine, arts, and cultural experiences that sample Chicago's neighborhoods across the Pier.

In June, Navy Pier hosted the global speed-sailing competition **SailGP** for its first fresh-water location and

is thrilled to welcome the international competition back next summer. The dream to partner with a local chef of global renown while reflecting authentic Chicago flavors, came true with the July opening of Chef Art Smith's **Reunion Restaurant** in the Fifth Third Bank Family Pavilion. By partnering with local artists, such as "Chicago's picture poet" Barry Butler and institutions such as the Illinois Holocaust Museum and Education Center, Navy Pier is filled with inspiring public art exhibitions.

Work has already begun on two major attractions coming in 2024. **FlyOver Chicago** buckles guests in for an immersive flight ride that sends them soaring in their

seats above Chicago's skyline and iconic locations in a multi-sensory entertainment experience. **Illuminarium** combines state-of-the-art 4K interactive projections, 360-degree sound, in-floor vibrations, and aromatic scent systems to send guests to unimaginable places without ever leaving the Pier.

With its bold yet practical Centennial Vision as framework, Navy Pier has continually evolved over the past decade, and it is already exploring what Chicago's most popular destination might look like by the city's 200<sup>th</sup> birthday. Projects under consideration are expanded public uses for underutilized spaces; easing of transportation

barriers; enhanced interactivity and connection with Lake Michigan; permanent public art installations; increased partnerships with other nonprofits, and even more environmental impact improvements.

This forward-thinking outlook is only possible because of the generous donor community that saved the Pier from the brink during the pandemic and now sustains the organization as it lives out its mission of being the People's Pier.

**THANK YOU FOR YOUR SUPPORT!**

# 2020 & 2021 Partners and Contributors

Thank you to the following individuals, corporations and foundations who supported Navy Pier  
January 1, 2020 - December 31, 2021.

## PIER PARTNERS



## CAMPAIGN PARTNERS

### \$500,000 +

Jennifer Steans & Jim Kastenholz  
Pritzker Foundation  
Norman & Virginia Robins  
Joan & Bill Brodsky  
Linda & Richard Price Family Fund  
Fifth Third Bank  
ITW  
Northwestern Medicine

### \$100,000 +

Allstate Insurance Company  
Jacolyn & John Bucksbaum  
Caerus Foundation, Inc.  
Cboe Global Markets, Inc.  
Michelle L. Collins  
The Crown Family  
GCM Grosvenor  
Emily Heisley Stoeckel & Kevin L. Stoeckel  
The Heisley Family Foundation  
Koch Family Foundation  
Nicor Gas  
Peoples Energy Community Fund  
John H. Simpson Charitable Trust

### \$10,000 +

Lisa & Jeff Aronin  
Bank of America  
BMO Harris Bank  
David Brown & Suzanne Muchin  
Gisselle Castillo-Veremis  
CDW  
Sunny & Gery Chico  
CIBC  
Ricardo Estrada  
Marilynn Kelly Gardner  
Dean M. Harrison  
Adam L. Hoeflich

Karen Z. Gray-Krehbiel & John H. Krehbiel, Jr.  
Donna LaPietra & Bill Kurtis  
Joe & Rika Mansueto  
Laura & Craig Martin  
Theresa E. Mintle & Michael A. Toolis  
Northern Trust  
PNC Bank  
Bridget Reidy  
Sandy & Jim Reynolds  
Scott Goodman  
John Schmidt & Janet Gilboy  
Pratima & Niranjan Shah  
Supera Family Foundation  
Robin Loewenberg Tebbe & Mark Tebbe  
Kelly Welsh & Ellen Alberding

## ANNUAL CONTRIBUTIONS

### \$100,000 +

Anonymous  
Comcast  
ComEd

### \$50,000 +

Paul M. Angell Family Foundation  
James Nicholson  
The Joyce Foundation

### \$25,000 +

Exelon Corporation  
Robert Habeeb  
Lifeway  
Metropolitan Pier & Exposition Authority  
Tim Sullivan

### \$15,000 +

Illinois Arts Council Agency  
Katten  
Loop Capital Markets  
Orsted  
Weiner Family Foundation

### \$10,000 +

Chicago Federation of Labor  
Electrical Contractors' Association  
Gensler  
IUOE Local 399  
Koch Family Foundation  
Pratima N Shah Family Foundation  
Powering Chicago IBEW 134  
Stantec Associates

The Canning Foundation  
TimeZoneOne  
Wintrust

### \$5,000 +

Chicago Community Trust  
Chicago Regional Council of Carpenters  
Clayco, Inc.  
Comer Family Foundation  
Grant Thornton LLP  
Hornblower  
IATSE Local 110  
JMS Electric  
John Amboian  
Joseph & Bessie Feinberg Foundation  
Melrose Pyrotechnics  
Mesirow Financial  
Metropolitan Family Services  
Michael Polsky  
Much Shelist, P.C.  
Painters District Council #14  
James Reilly  
Republic Services of Chicago  
Shoreline Sightseeing  
Show Services  
Steve Haramaras  
Stifel, Nicolaus & Co Inc

### \$1,000 +

William Blair & Company  
Mayer Brown  
Omar Daghestani  
Nora Daley  
Farmer's Fridge  
William Fritz  
Daniel Gibbons  
GroundSwell Group  
Ashley Hall  
Joseph Kastenholz  
Barbara Kelly  
Chona Maglaya  
Brian Murphy  
Qjana Nelson  
Jeremy Newton  
Michael O'Rourke  
Roger Payne  
Power Construction Company  
Nicholas Vallorano

### \$1 +

Amazon Smile  
Aon Corporation  
Jennifer Akسدal  
Rose Allen  
Lilly Athamanah  
US Bancorp  
Bank of America  
Janet Barry  
Bernard Bartilad  
Sandra Bartkus  
Kim Bauer  
Anthony Becker  
Michael Bennett  
DeRondal Bevly  
Daniel Blondin  
Michelle Boone  
Kristin Bradshaw  
Jeff Brown  
Lisa Burnett  
Kathleen Burns  
John Canning  
Melissa Champs  
Herminia Chase  
Chico & Nunes, P.C.  
Andrea Chim  
Andrea Chwee  
Kathy Chwee  
Marie Connolly  
Jack Conroy  
Kendal Cross  
Sarah Curry  
Felicia Dawson  
Michael Degnan  
Lauren DeLapa  
Christine DeSousa  
Kristen DeVries  
Damian Dockery  
Emily Drake  
Juan Duran  
Tiffani English  
Geoff Epperson  
Martha Farrell  
Dawn Fennell  
Scott Fetters  
Rebecca Fleischman  
Ryan Fritz  
Conor Gee  
The Gemini Group  
Sara Geoghegan  
Heather Geron

Marni Gomez  
DeJon Gonzalez  
Jasime Gowdy  
John Graeber  
Jill Griebenow  
Madeleine Grynsztejn  
Elizabeth Halajian  
Dylan Hankey  
Brad Hardtke  
Erik Harmon  
Dallas Harrell  
Syreeta Harris  
Tyler Harris  
Matthew Hong  
William Hux  
Illinois Restaurant Association  
AJ Iriberry  
Donna Itrich  
Corinth Jackson  
Rosemary Janisch  
Jennifer Jensen  
Cory Jobe  
Barret Kedzior  
Matthew Krizmanic  
Andy Kucich  
Tina Lach  
Dan LaRocco  
Neal LaRoia  
Stephanie Latina  
Jonathan Leach  
Lead Mandates LLC  
Nika Levando  
Joyce Leveston  
Tim Liston  
Eric Lombard  
Connie Mayer  
Carmen McDonald  
Samantha McLeod  
Robin Meyer  
Susan Milnamow  
Jack Mullen  
Ken Mysliwicz  
Jennie O'Connell  
Destiny Ortega  
Jenee Page  
Danielle Parker  
Thomas Payne  
Karolina Powalka  
David Prystowsky  
Preethi Raghupatruni  
Andrea Rekus

Tod Reynolds  
Keri Ricci  
Jill Richardson  
Maeve Riley  
Arnaldo Rivera  
Jonathan Ross  
Shari Ross  
Rubiostudio  
RubyRose Strategies  
John Sassaris  
Vanessa Schaftnarr  
Sydney Schubert  
Jason Schultz  
Joshua Schwimer  
Joseph Seliga  
Pranav Seth  
Lauren Shanley  
Dorothy Smith  
Mary Somyak  
Samantha Sowa  
Carol Stark  
Eric Stegman  
Melissa Stoll  
Erika Taylor  
Daniel Thomas  
Mark Thompson  
University of Chicago Office of Civic Engagement  
Anna Valencia  
Pieter Van Jaarsveld  
Nicole Venable  
Melanie Wang  
Colleen Ward  
Megan Ward  
David Williams  
John Wober  
Yasmeen Wulf  
Alexis Y. Hardy  
Rabia Zakaria  
Joe Zyer

Navy Pier gratefully acknowledges support from the U.S. Small Business Administration's Shuttered Venue Operators Grant program. We make every effort to ensure that the donors who support Navy Pier's mission are appropriately recognized for their generosity and commitment. If you have not received proper recognition for your gift from 2020-2021 in this report, notify our Development Department at [cward@navypier.org](mailto:cward@navypier.org) as soon as possible so that we can correct our records.

# Board of Directors

As of December 31, 2022

William J. Brodsky <i>Chair</i>	Lisa Konik Aronin	John O. Hudson, III	Emily Heisley Stoeckel
Jennifer Steans <i>Vice Chair</i>	John Bucksbaum	Steven Koch	Robin Lowenberg Tebbe
Michelle L. Collins <i>Secretary</i>	James Blair	Connie Lindsey	Michael A. Toolis
Jill Griebenow <i>Treasurer</i>	Gisselle Castillo-Veremis	Laura Martin	Kelly R. Welsh
	Gery J. Chico	Charles R. Matthews	
	Ricardo Estrada	Richard S. Price	
	Scott Goodman	Bridget Reidy	
	Sandra P. Guthman	Smita Shah	
	Dean M. Harrison	John H. Simpson	
	Adam L. Hoeflich	Eric Smith	

## LIFE TRUSTEES

Norman Bobins
Donna La Pietra
James R. Reilly*
John R. Schmidt

*\*In memoriam*

# Executive Leadership Team

As of December 31, 2022

Marilynn Gardner <i>President &amp; CEO</i>	Jeff Brown <i>Chief Financial Officer</i>	Brian Murphy <i>Chief Operations Officer</i>	Arnaldo Rivera <i>Chief Administrative &amp; Equity Officer</i>
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# Associate Board

As of December 31, 2022

Syreeta Harris Strickland <i>Co-Chair</i>	Lilly Athamanah <i>Events and Marketing</i>	Lauren Shanley	MaToya Marsh
Jon Leach <i>Co-Chair</i>	Christine DeSousa <i>Events and Marketing</i>	Mike Axelrod	Carm McDonald
Nick Vallorano <i>Vice Chair</i>	Sydney Gutilla <i>Events and Marketing</i>	Kristin Bradshaw	Destiny Ortega
DeRondal Bevly <i>Past Chair</i>	Qjana Nelson <i>Board Development</i>	Liz Butler	Jenee Page
Melanie Wang <i>Secretary</i>	DeRondal Bevly <i>Board Development</i>	Clay Carter	Roger Payne
Bill Fritz <i>Treasurer</i>	Conor Gee <i>Community Engagement</i>	Brian Flynn	Tod Reynolds
	Danielle Parker <i>Community Engagement</i>	Heather Geron	Emanuel Smith
	Bill Fritz <i>Fundraising</i>	Dan Gibbons	Robert Vechiola
	Lauren Shanley <i>Fundraising</i>	Dexter Guthrie	John Wober
		Ashley Hall	Enxhi Zekthi
		Alexis Hardy	Tom Zyer
		Matthew Hong	
		AJ Iriberry	
		Corinth Jackson	
		Joe Jacobs	
		Barret Kedzior	
		Matthew Krizmanic	
		Nika Levando	

# Administrative Staff

As of December 31, 2022

<b>FINANCE</b> Mario LaPlaca <i>Vice President, Finance</i>	<b>PEOPLE &amp; CULTURE</b> Anita Nelson <i>Director, Diversity, Equity &amp; Inclusion</i>	Matthew Knoll <i>Transportation Manager</i>	<b>ARTS, CULTURE &amp; ENGAGEMENT</b> Erika Taylor <i>Vice President, Arts, Culture, &amp; Engagement</i>
Marie L. Connolly <i>Director, Risk Management</i>	Bobbie Moore <i>Director, People &amp; Culture</i>	Abdul M. Merza <i>Transportation Manager</i>	Dylan Hankey <i>Director, Programming and Production</i>
Andrea K. Chim <i>Assistant Controller</i>	Lisa Brock <i>People &amp; Culture Manager</i>	Evon Orsi <i>Security Manager</i>	Roselle Allen <i>Senior Production Manager</i>
Lilia Guzman <i>Senior Staff Accountant</i>	Thandi Henley <i>People &amp; Culture Coordinator</i>	Kevin J. Tribett <i>Security Manager</i>	Miguel Alfaro <i>Program Manager</i>
Sharon Edwards <i>Accounting Specialist</i>	<b>OPERATIONS &amp; SECURITY</b> Mike Degnan <i>Senior Vice President, Operations</i>	Diamond Clay <i>Sign Coordinator</i>	<b>INFORMATION TECHNOLOGY</b> Ken Mysliwicz <i>Network Services &amp; Security Administrator</i>
<b>MARKETING &amp; COMMUNICATIONS</b> Mark D. Thompson <i>Vice President, Data Analytics</i>	Seth Kagy <i>General Manager</i>	<b>RESOURCE DEVELOPMENT &amp; PLANNING</b> Elizabeth Halajian <i>Vice President, Resource Development</i>	<b>GUEST EXPERIENCE</b> Devonne Phams <i>Director, Guest Experience</i>
Amanda Willard <i>Vice President, Marketing &amp; Communications</i>	Dan Mitchell, AIA <i>Vice President, Construction</i>	Chona Maglaya <i>Vice President, Institutional Relations</i>	NoeLoni Adams <i>Guest Experience Manager</i>
Felicia Bolton <i>Director, Communications &amp; Public Relations</i>	John Graeber <i>Director, Safety &amp; Security</i>	Andrea Chwee <i>Director, Planning</i>	Darian Davis <i>Guest Experience Manager</i>
Linda Crouchelli <i>Director, Marketing &amp; Sponsorship</i>	John Hannah <i>Director, Operations</i>	Joe Zyer <i>Grant Associate, Resource Development</i>	Ty Ninalowo <i>Guest Experience Manager</i>
Roxy Delgado <i>Social Media Manager</i>	Jim Harris <i>Director, Property Management and Leasing</i>	Tara Collins <i>Admin &amp; Planning Coordinator</i>	Desiree Owens <i>Guest Experience Manager</i>
Madison Totten <i>Marketing &amp; Communications Coordinator</i>	Jeffrey Schaaf <i>Assistant Director, Safety &amp; Security</i>	Colleen Ward <i>Resource Development Coordinator</i>	Gregory K. Porter <i>Training &amp; Development Manager</i>
	Thomas Chapa <i>Fire Safety &amp; EMS Manager</i>		
	Marisa Diaz-Arce <i>Brand Activations &amp; Specialty Leasing Manager</i>		

# Navy Pier On-Site Partner Businesses

As of December 31, 2022

Amazing Chicago	Chicago Shakespeare Theater	IDOF	Seadog Chicago
America's Dog	Chicago Sports Store	It'Sugar	Shoreline Marine Company, Inc.
Amri Juicebar	Chicago Sunglass Company	Kilwins	Snow Dragon Shavery
Art-K-Texture	Completely Nuts	La Cocina De Alicia/Garibay Tamales	Spirit Of Navy Pier
Bar Sol*	Compley Nuts Seasonal	Lirica*	Starbucks
Beat Kitchen Cantina*	Cotacachi Handy Crafts	Magnetic Attraction	Teapotbrew Bakery*
Ben & Jerry's	Dippin' Dots	Making History	The Navy Pier Store
Best Gift Idea Ever	Dockside	Margaritaville	The Municipal General Store
Big Bowl Express	Faces In Focus	McDonald's	The Neighborhood
Big Bus	Fashion Bazaar	Mystic Blue	The Sable*
Big City Chicken	Ferris Wheel Photo	Nakamol	This Socks
Bike And Roll	Frankie's Pizza	Odyssey Of Chicago	Tiny Tavern
Billy Goat Tavern	Frio Gelato	Offshore*	Tuk Tuk Chicago
Brown Sugar Bakery	Garrett Popcorn	Oh! Yes Chicago	Virtual Rush Chicago
Build A Bear	Giordano's	Original Rainbow Cone	WBEZ
Chicago Children's Museum	Gold And Silver Art Fx	Potbelly	Windy Of Chicago
Chicago Elite	Harry Caray's Tavern	Reunion*	Xurro

\*New On-Pier Partners



The commitment of our community makes our mission possible.  
Thank you for being an integral part of our vision to welcome all and  
offer dynamic and eclectic experiences through partnerships and  
programs that inspire discovery and wonder.

